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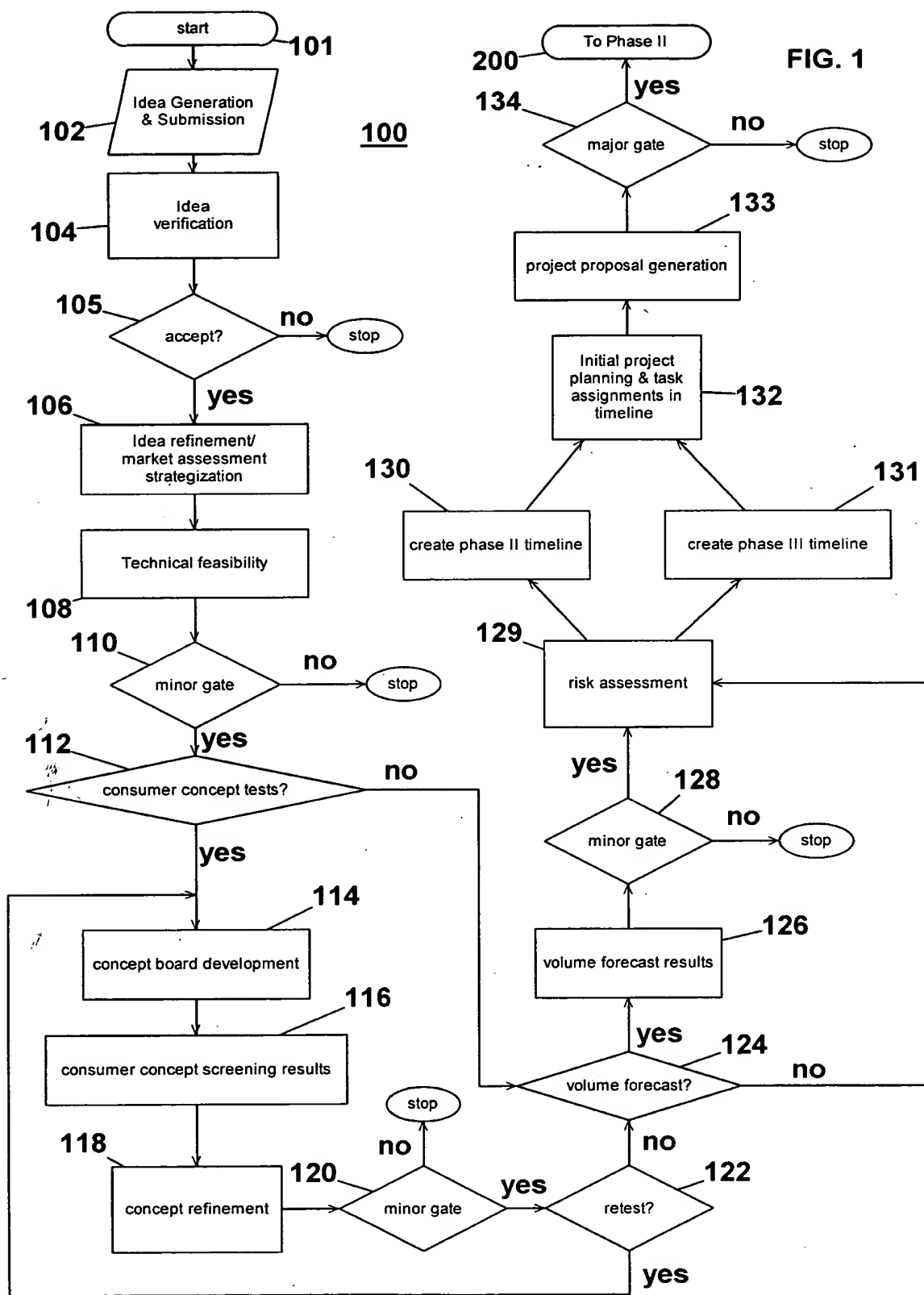
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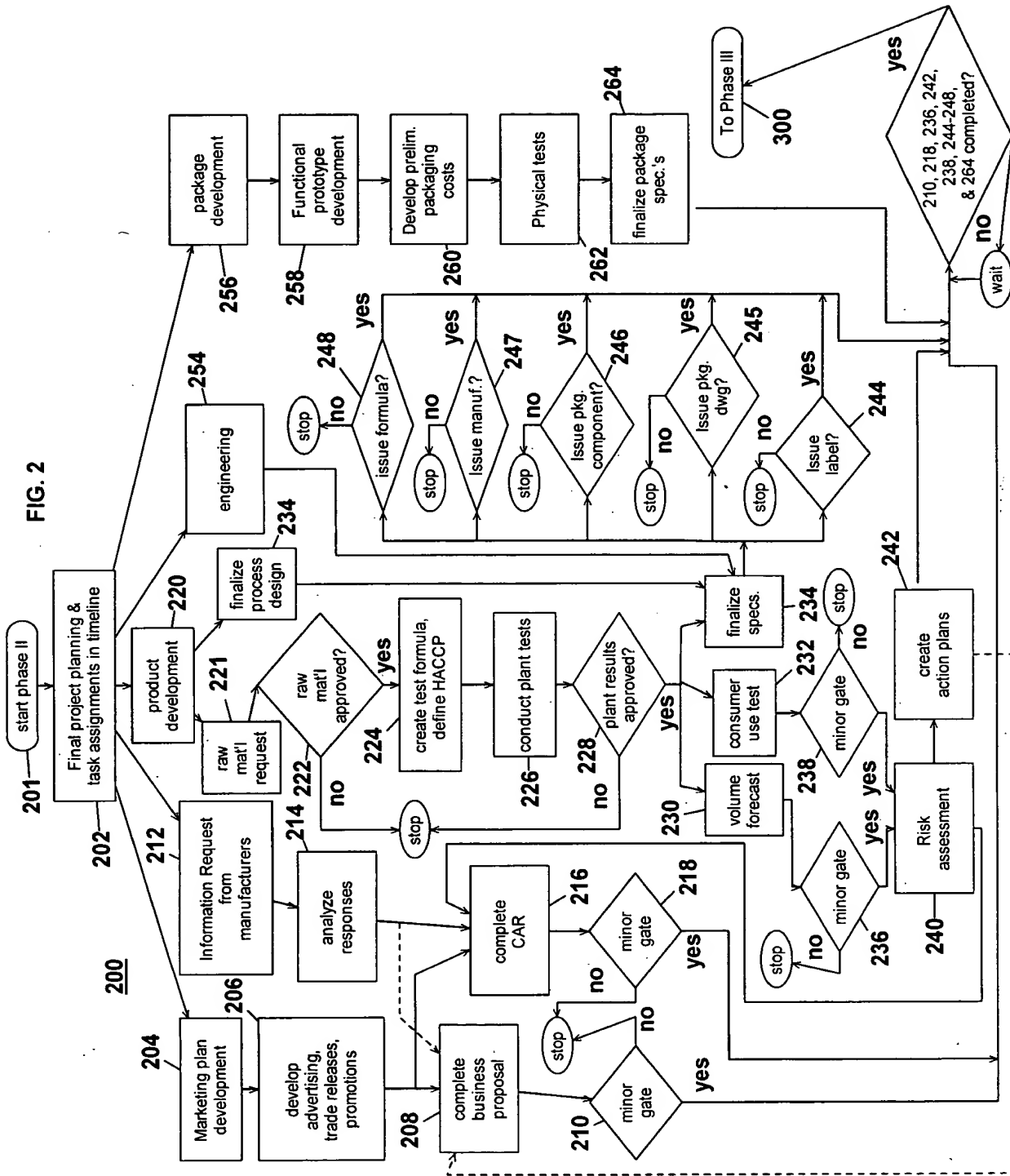
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- FADED TEXT
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- GRAY SCALE DOCUMENTS

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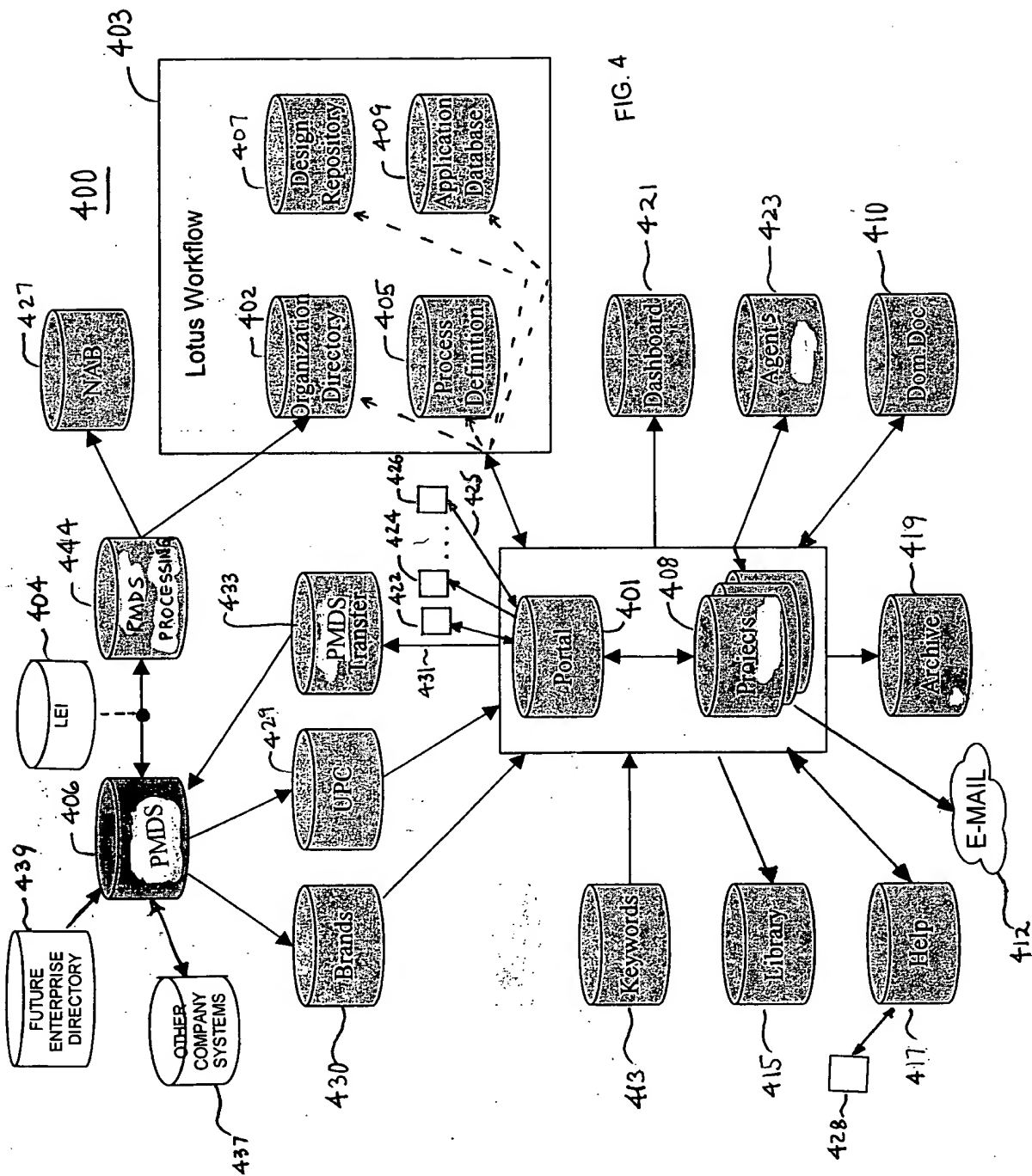
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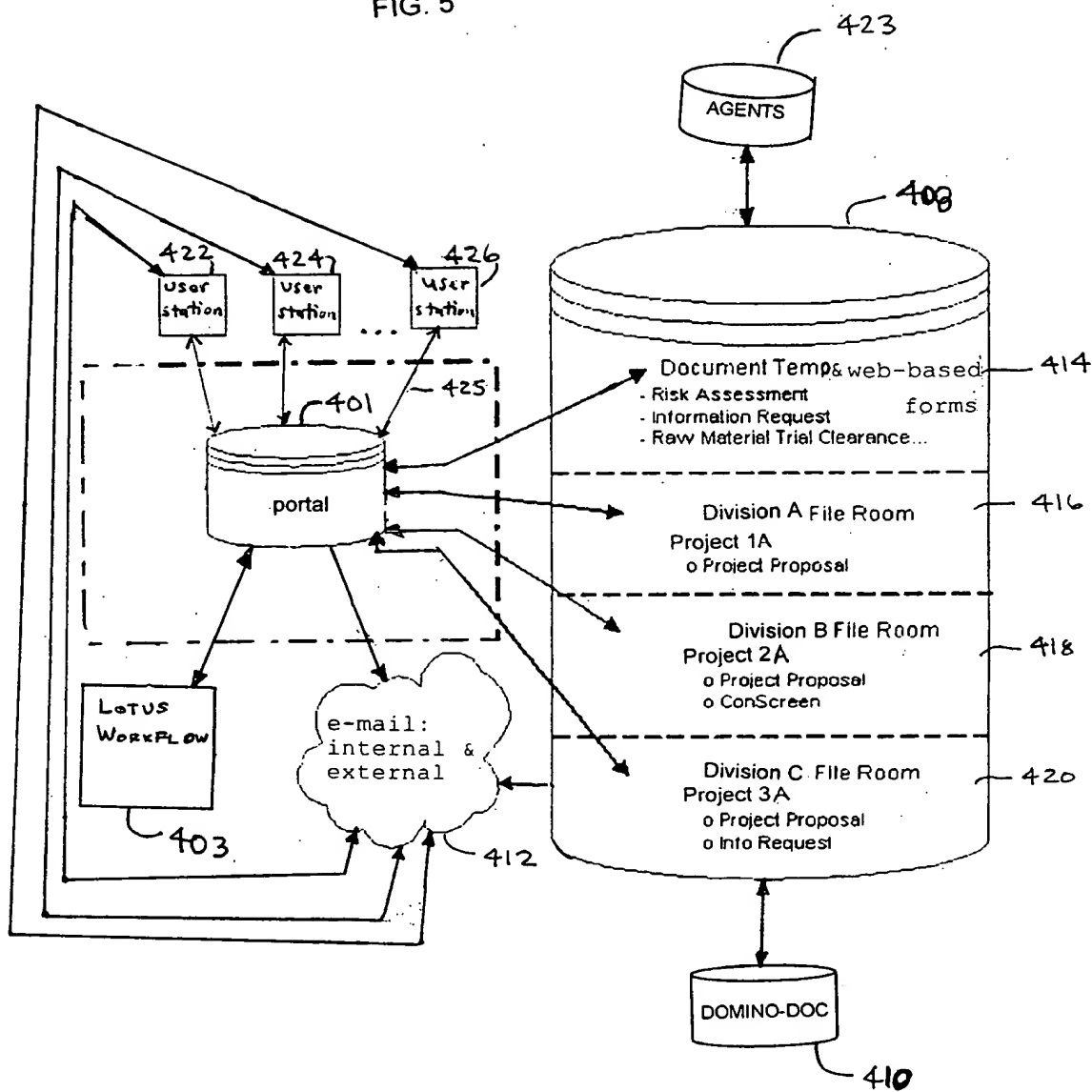






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FIG. 5



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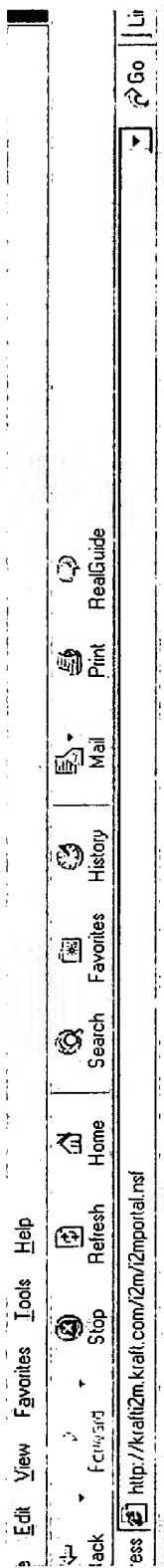


FIG. 6

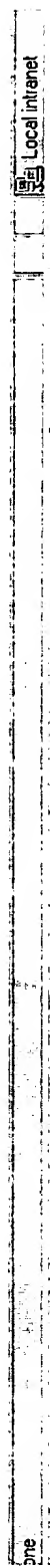


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Username:   
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http://kraft2m.kraft.com/2m/2mportal.nsf

Work

My Projects

Home

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Search

Help

My Projects

Project Name

Late Tasks

My New Tasks

Planned End

Current End

Preservatives				
Portion Control 2Sct				
CC-Kosher for Passover				
Project SQUID				
Non-Barrier Whipped Cup				
CC-Shack Bars Pkg re-design/re-r				
Hercules Packaging				
CC- Devo Whipped				
CC-Phila Blue Door Club Shipper				
Girlscout				
Chocolate Cream Oreo Cheesecake				
CC-Po99 3# Loaf				
Shrink-Wrap MasterPack				

Select a Division -- Web Page Dialog

Work

Cancel

Create

Select a Division

KCD

To Create a project, highlight a division on the list and click Create.

02/19/2002	02/26/2002
03/20/2002	03/20/2002
04/03/2002	04/05/2002
10/03/2002	
03/12/2002	03/13/2002
06/14/2002	05/23/2002
05/14/2002	08/02/2002
06/18/2002	07/30/2002
	12/06/2001
02/24/2003	12/03/2002
12/12/2001	01/23/2002
06/07/2002	06/06/2002
03/28/2003	03/07/2003

FIG. 7A



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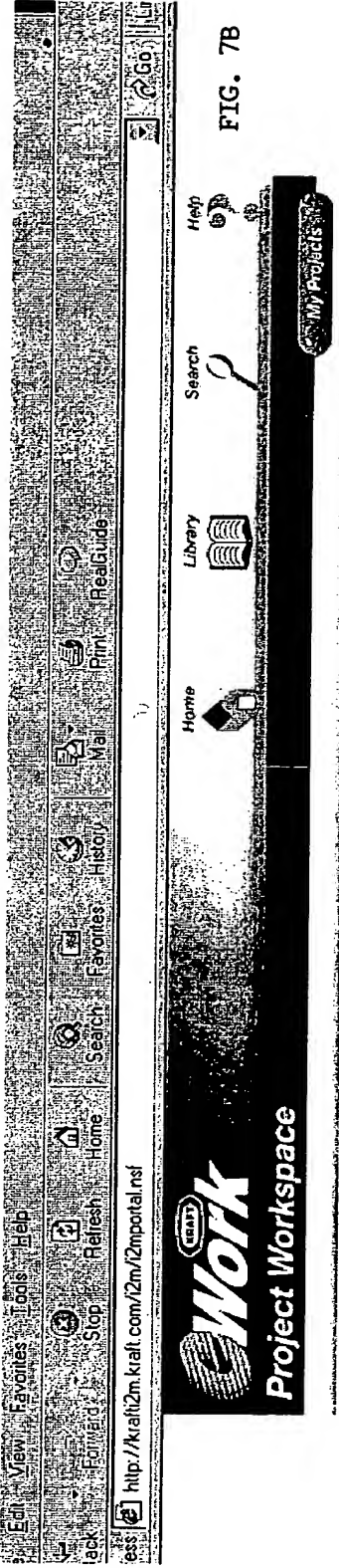
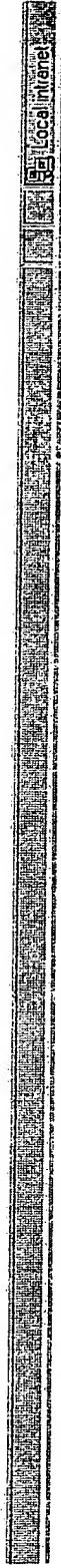


FIG. 7B

### CC-Snack Bars Pkg re-design/re-name

View Timeline	Documents	Team	Project Info	Project Admin
Start Date	End Date	Start Date	End Date	Status

- ✓ Complete Project Setup & Phase 1 Timeline
  - ✓ GATE - Route Project Proposal for Approval
  - ✗ Complete & Issue CN-Finished Goods (FG)
- |            |            |          |
|------------|------------|----------|
| 06/03/2001 | 06/03/2001 | Complete |
| 06/27/2001 | 06/27/2001 | Complete |
| 02/07/2002 | 02/21/2002 | Pending  |



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FIG. 7C

## CC-Snack Bars Pkg re-design/re-name

My Tasks View Timeline Team Project Info Project Admin

Send Documents

Documents

- 42\_5g.doc
- 42\_5g.doc
- ATT4YZS.doc
- 42\_5q2s.doc
- Project Proposal
- ATTKIYUS.doc
- ATT4YZS.doc
- 42\_5q3s.doc
- 42\_5q3s.doc
- 42\_5q2s.doc
- ATTKIYUS.doc

Email - Attachments or Links - Microsoft Internet Explorer provided by Kraft Foods...

Send Documents:

To: \*

Subject:

Email Body:

Send As: Links Attachments

- 42\_5g.doc
- 42\_5g.doc
- 42\_5g.doc
- 42\_5g.doc

Local intranet

PROJECT 26886660

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**Project Workspace**

Home Search Library Help

FIG. 7D

## CC-Snack Bars Pkg re-design/re-name

My Tasks View Timeline Documents Project Info Project Admin

Send Email

Project Leader: Amy Hannus [ahannus@kraft.com](mailto:ahannus@kraft.com)

Change Agent: Karen Gannon [kgannon@kraft.com](mailto:kgannon@kraft.com)

Untitled - Message (Rich Text)

File Edit View Insert Format Tools Actions Help

Send

To: Hannus, Amelia C.; Gannon, Karen; Gates, Christa A.; Zoellner, Monica L.; Rotermund, Jon

Cc:

Bcc:

Subject:

Jeff Rosnow - Kraft Strategic Initiatives Group  
Phone: (608)285-6032 or ext. 46032  
Fax: (608)285-6109  
Email: [jrosnow@kraft.com](mailto:jrosnow@kraft.com)

Local intranet

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**Work**  
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FIG. 7E

### CC-Snack Bars Pkg re-design/re-name

My Tasks View Timeline Documents Team Project Info

Add or Remove Tasks	Phase I	Phase II	Phase III
Edit Task Owners or Durations	Phase I	Phase II	Phase III
Work with Task Durations	Phase I	Phase II	Phase III
Update Project Team	Update Team		
Update Project Information	Update Project		
Put Project on Hold	Hold		




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http://12mdashboard.kraft.com/12m/12mdashboard.nsf/1s-projects?OpenPage&division=KCD&mode=project

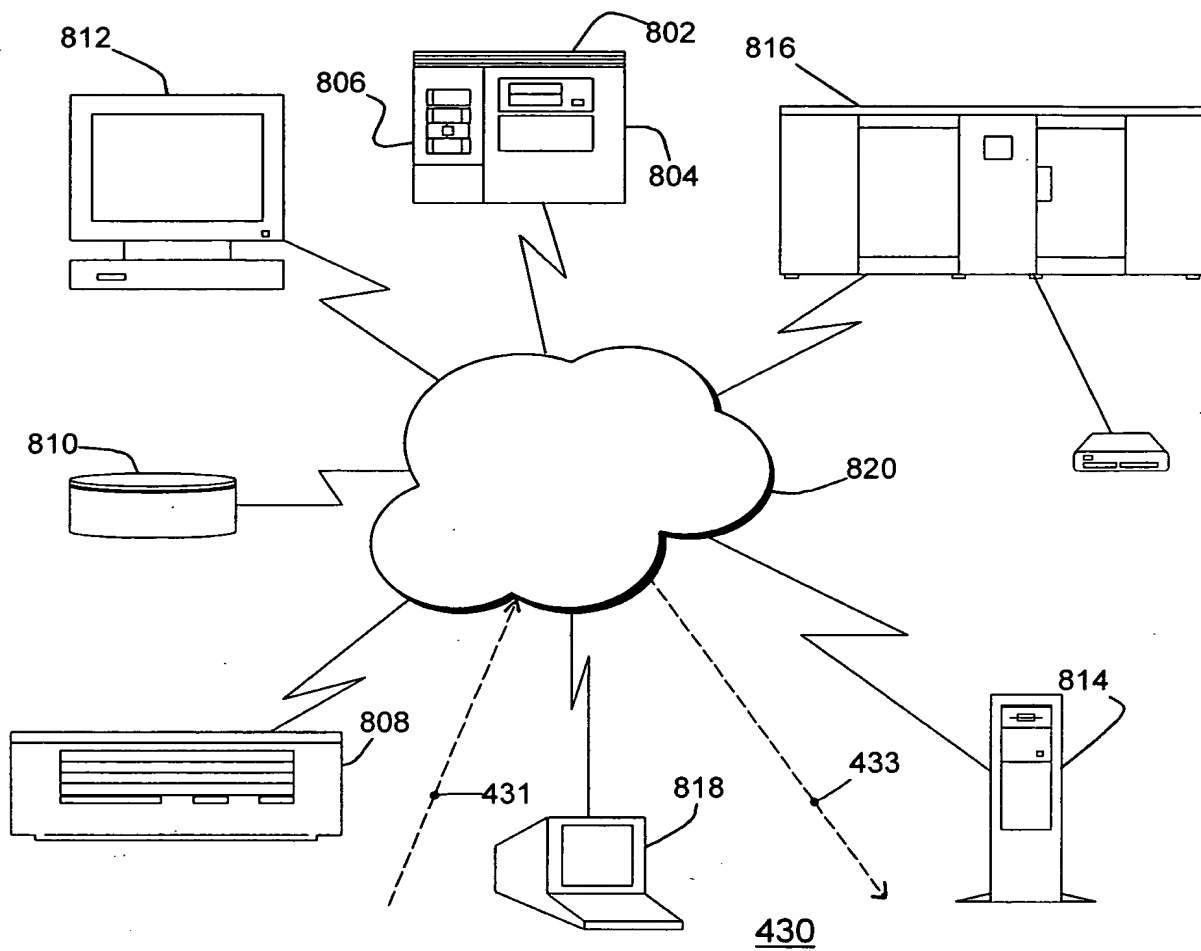
FIG. 7G



# Timeline Summary For KCD

Growth		Brand Maint.		Hold-Ready		Quality	
Project Name	Planned End	Planned End	Current End	Phase	Next Gate to Complete	Gate Planned/End	
CC- Devo Whipped	06/18/2002	07/30/2002	2	Issue Product Spec. Family (inc. P			
CC-Po99 3# Loaf	06/07/2002	06/06/2002	2	Issue Product Spec. Family (inc. P		03/04/2002	
Non-Barrier Whipped	03/12/2002	03/13/2002	2	Issue Pkg Component & Drawing(s)			
Shrink-Wrap MasterPa	03/28/2003	03/07/2003	2	Issue Pkg Component & Drawing(s)			

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**Fig. 8**

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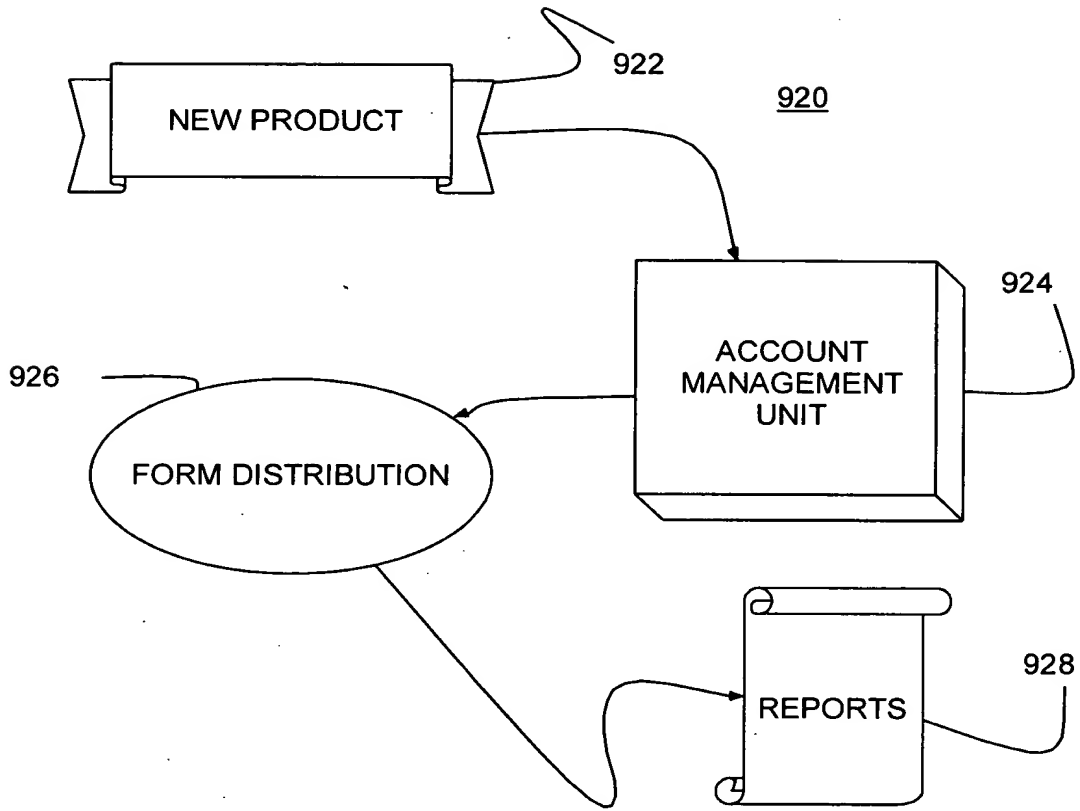


Fig. 9A



FIG. 9B

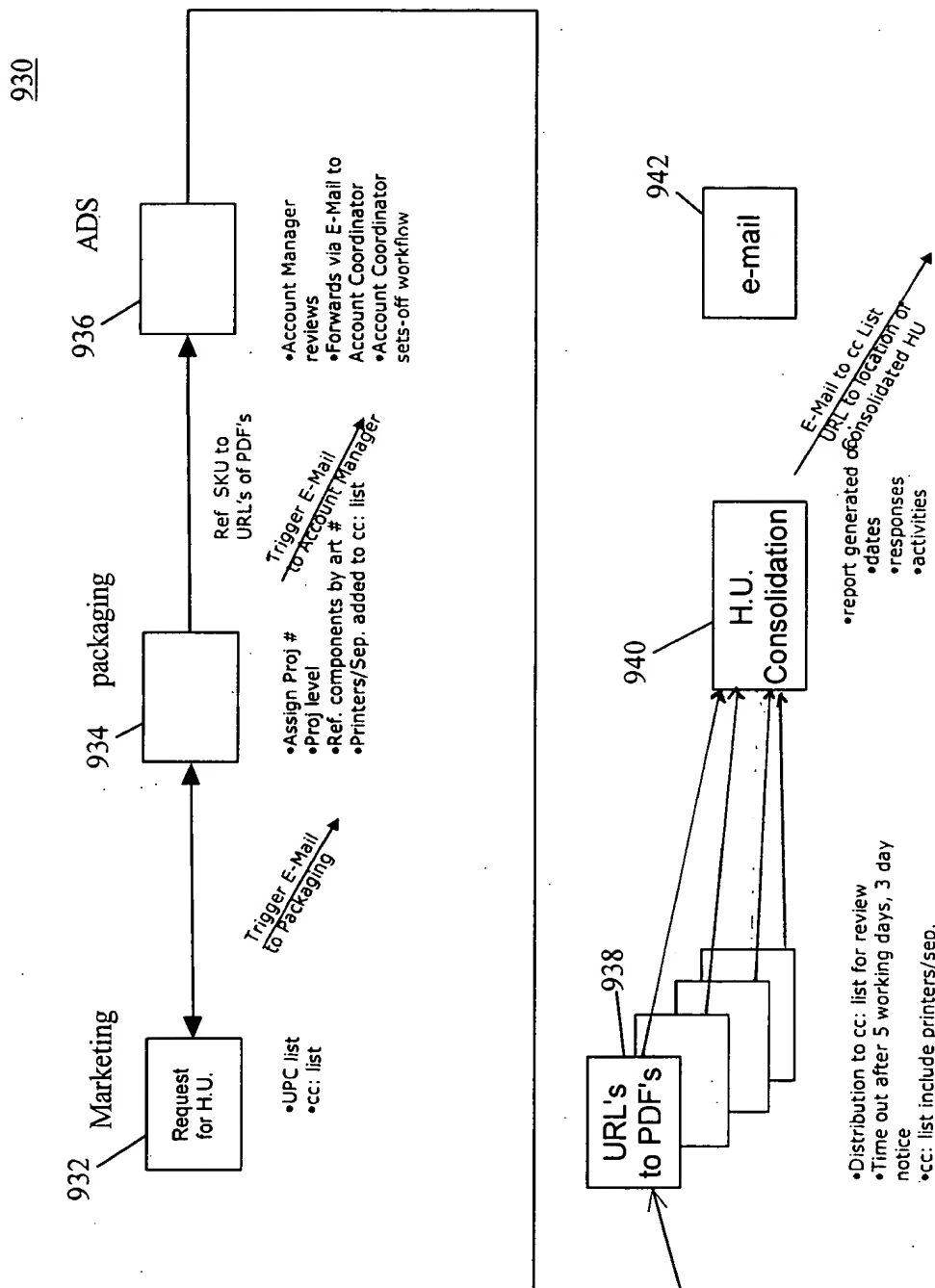


FIG. 9C

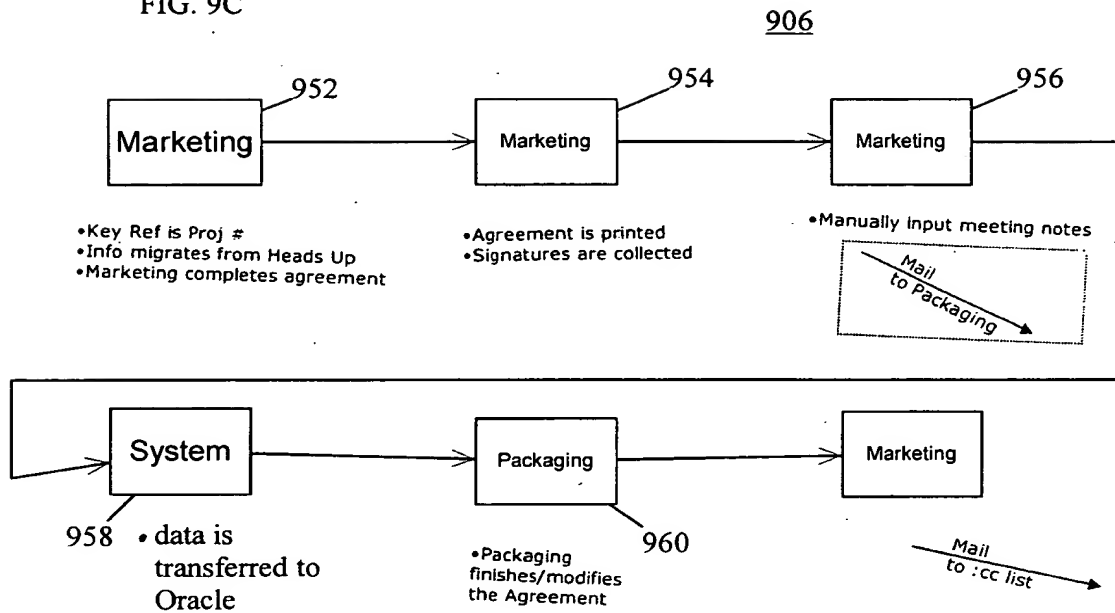
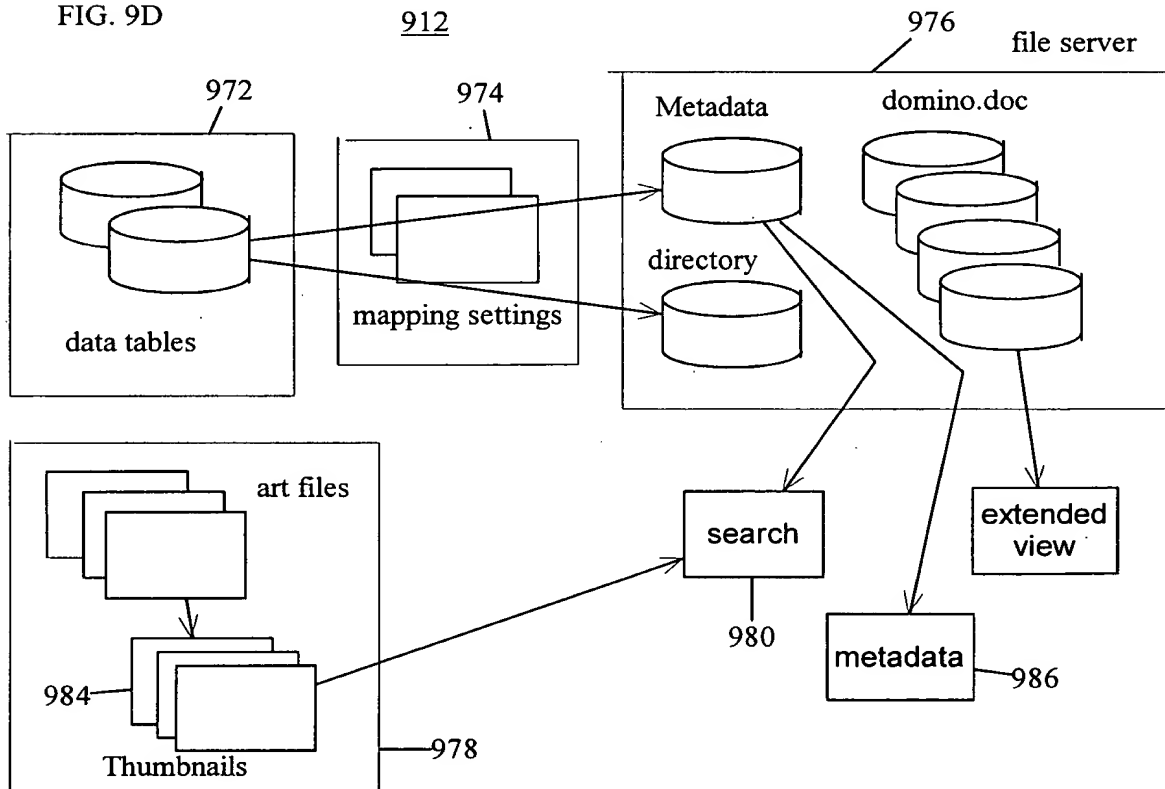


FIG. 9D



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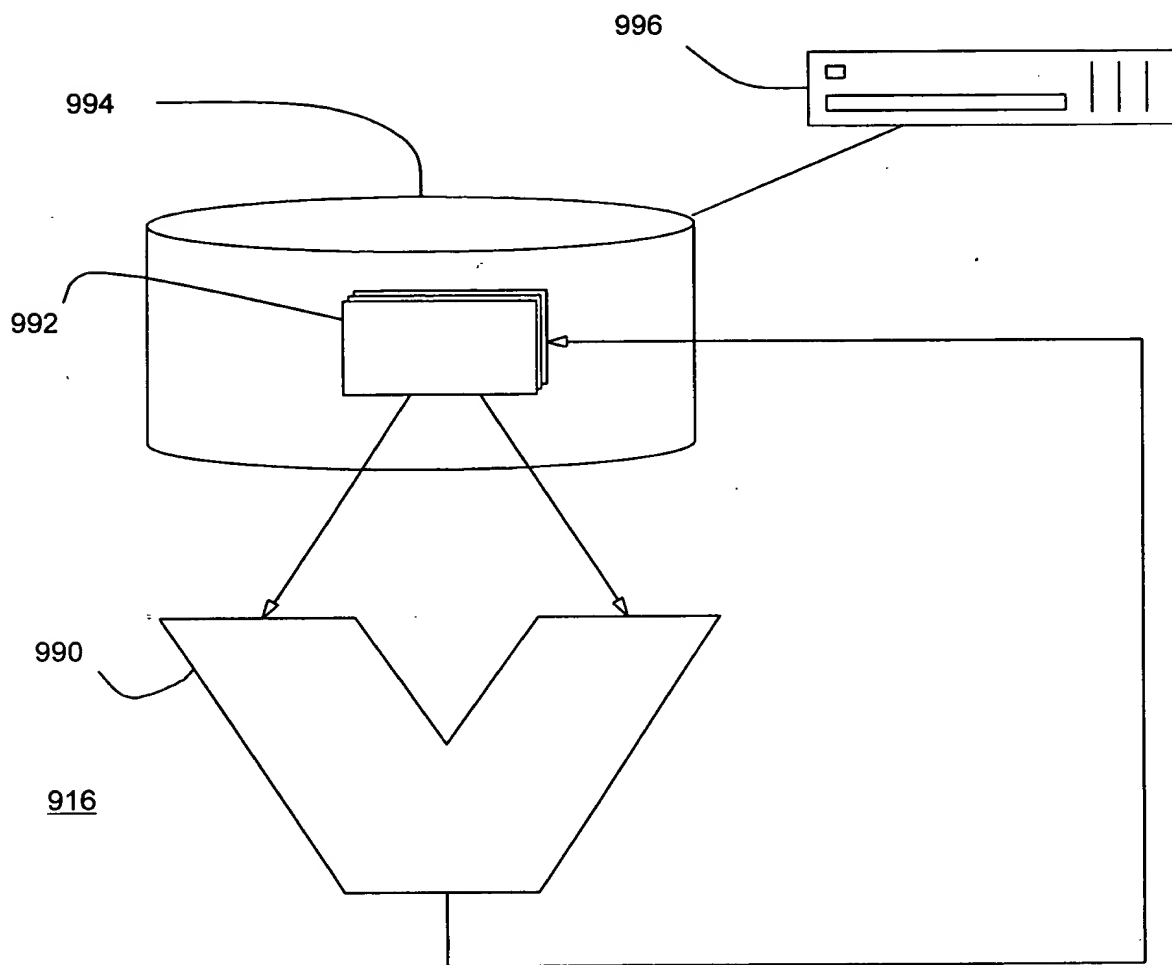
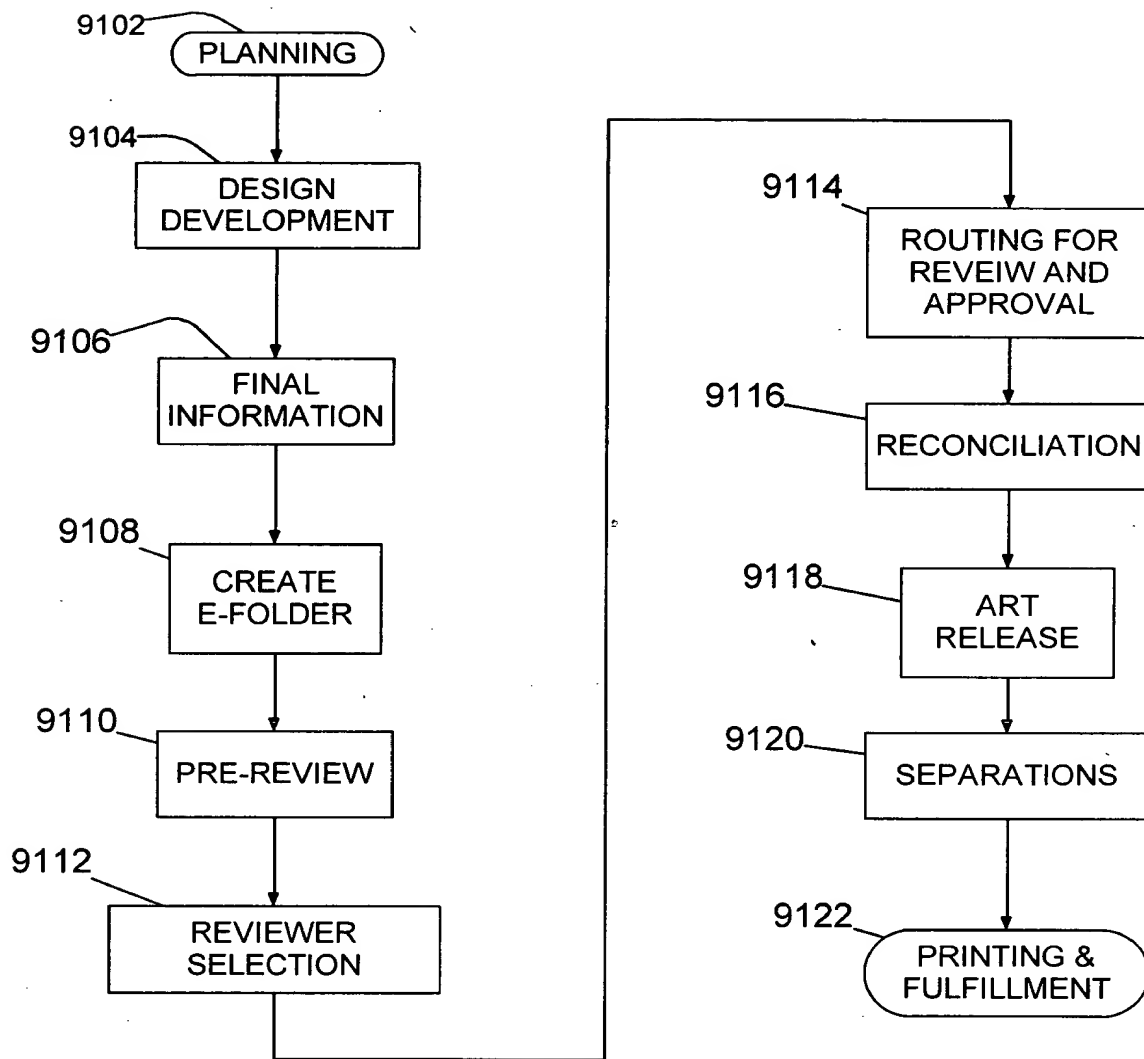


Fig. 9E

0998892-120301  
T0E02T-26886660

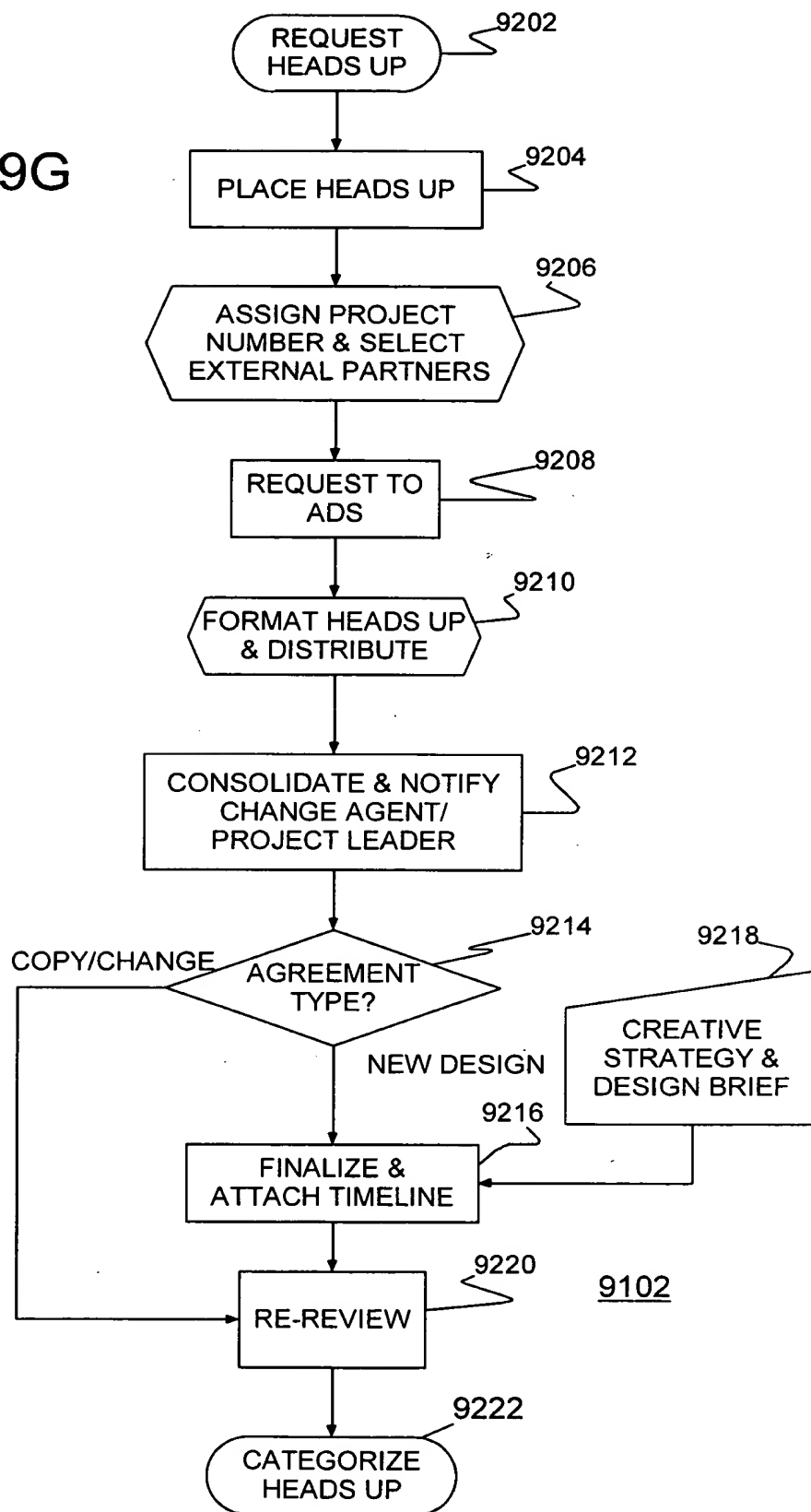


9100

Fig. 9F

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Fig. 9G



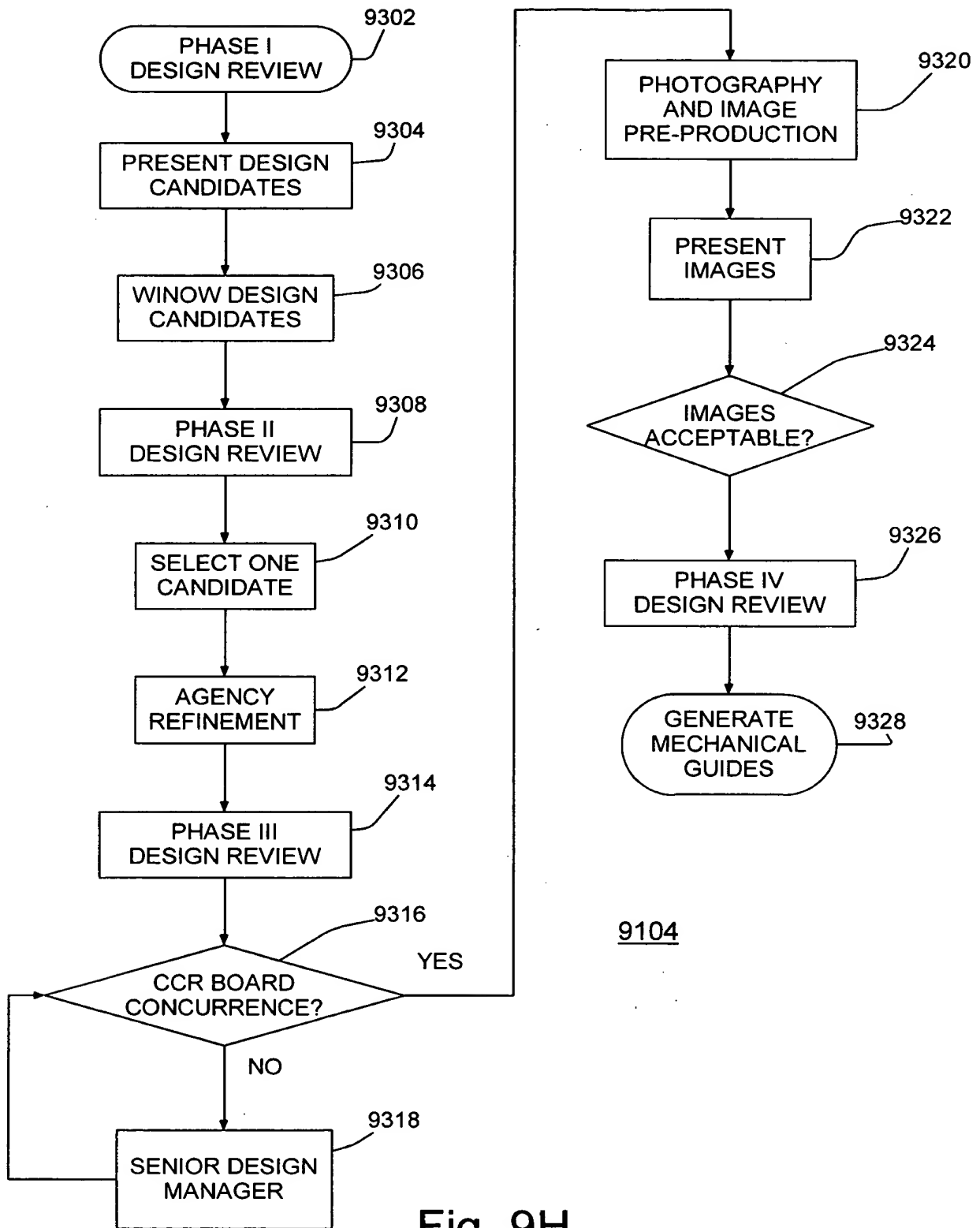


Fig. 9H

09908892-120304  
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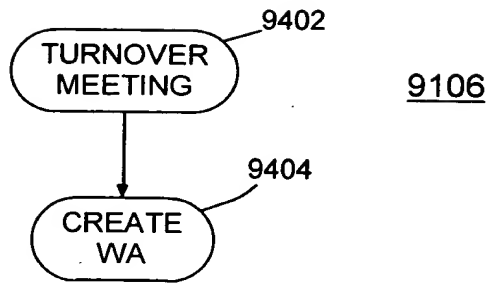


Fig. 9I

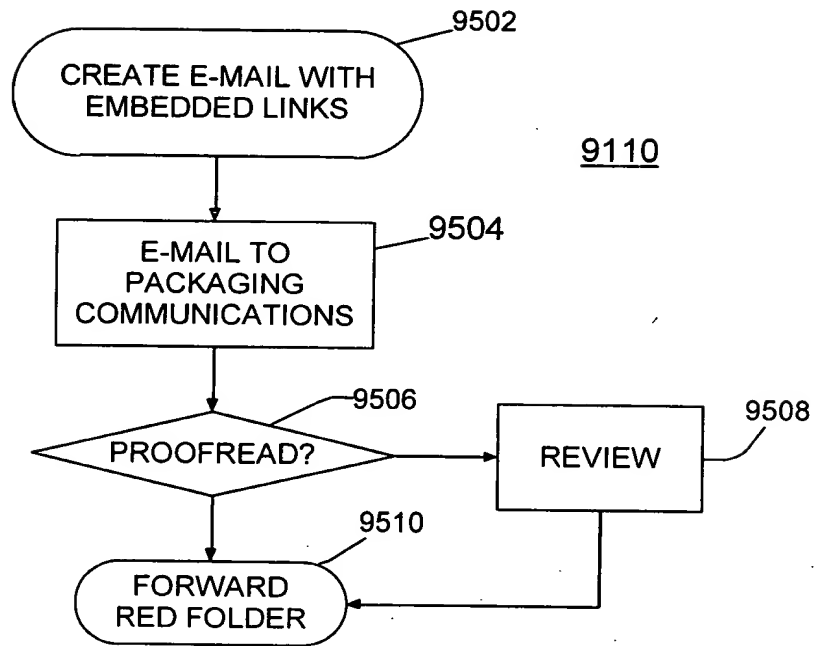


Fig. 9J

Fig. 9K

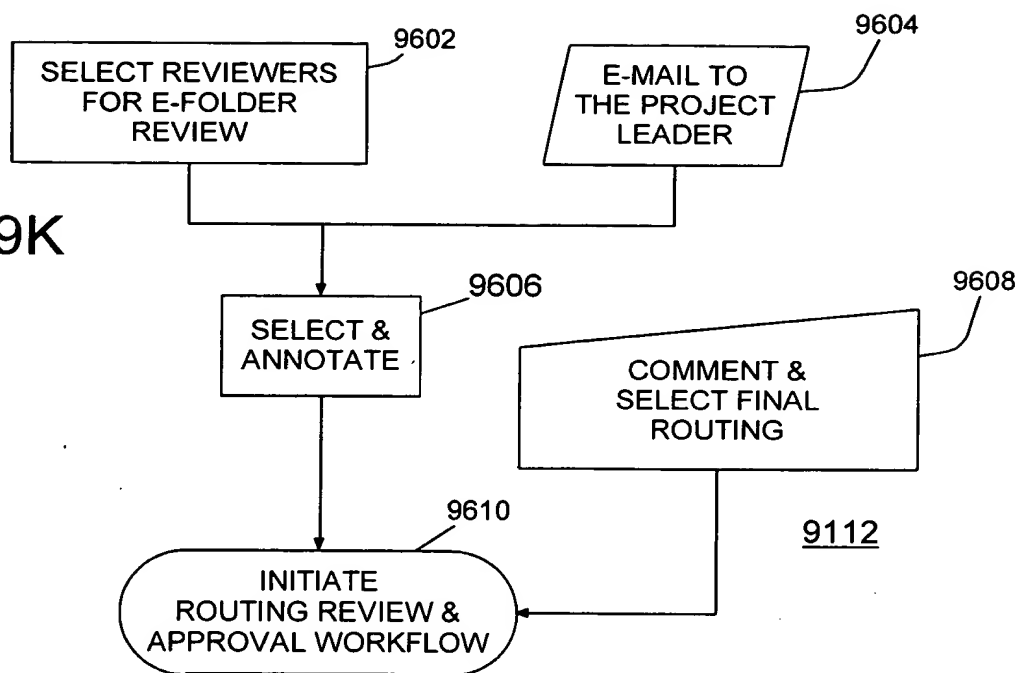


Fig. 9L

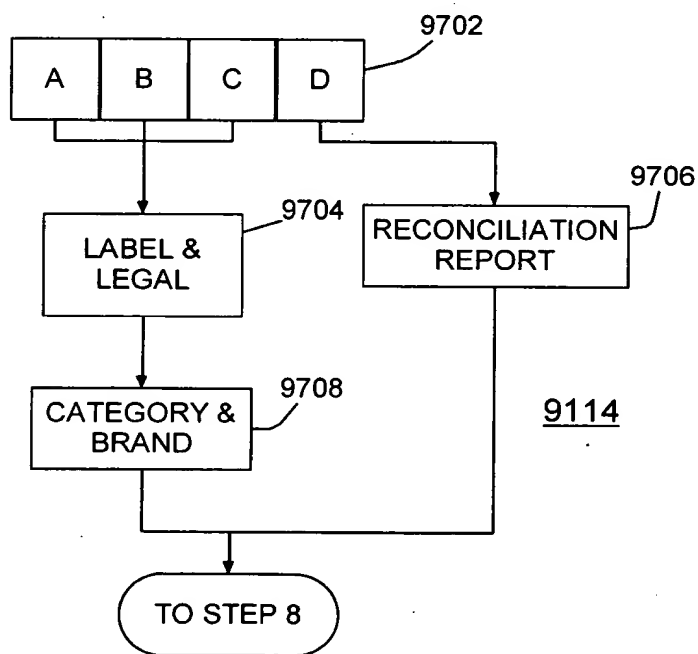




FIG. 9M

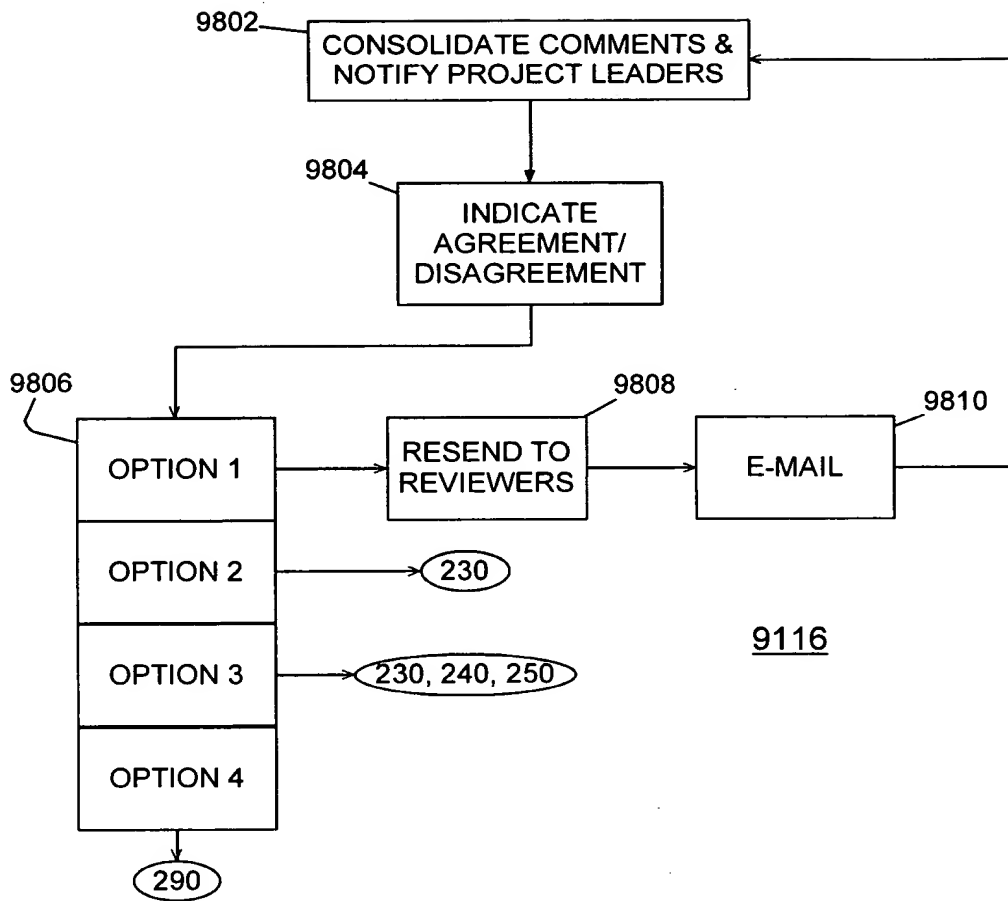


Fig. 9M

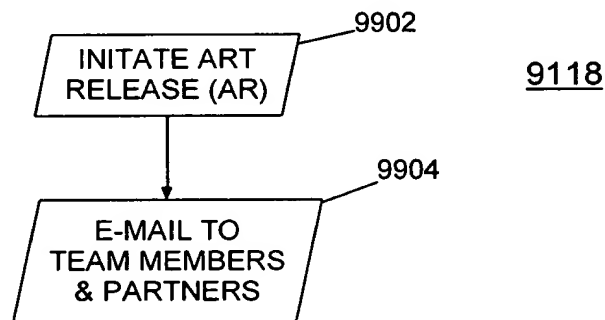


Fig. 9N